



PERSONAL

"I AM WELL ORGANISED, A LIST MAKER. ALTHOUGH INSTEAD OF TICKING THE BOXES, THEY GENERALLY GET USED AS A SKETCHBOOK".

I HAVE BEEN WORKING IN A CREATIVE FIELD FOR ALMOST 12 YEARS. I STARTED AS A VISUAL MERCHANDISER AND PHOTO RETOUCHER, MOVED AROUND IN GRAPHIC AND DIGITAL DESIGN FOR THE LAST SIX, WHILST GETTING MY HANDS DIRTY WITH A BIT OF STYLING AND ART DIRECTING. I HAVE ALWAYS LOVE DESIGNING AND CREATING AND WHILE THEIR IS A BRIEF, I WILL CONTINUE THIS PASSION...

WORK EXPERIENCE

FREELANCE { PRINT AND DIGITAL DESIGN }

graphic design, branding, web design, wed development, print production, visual merchandising, store planning, prop-making.

CURRENT

MARK (M&C SAATCHI) { DIGITAL DESIGNER }

Interactive design, flash banners, edm's, mms, concept work, style guides

OCTOBER '08 - JUNE '08

CREATIVE LIVING MEDIA { SENIOR GRAPHIC DESIGNER }

graphic design, web design, art directing, styling, event materials, digital retouching, dealing with vendors, prepress and proof checking.

SEPTEMBER '07 - JUNE '08

HUDSON { GRAPHIC DESIGNER / MULTIMEDIA PRODUCER }

GRAPHIC DESIGNER: collateral, templates, press ads, annual reports, client-branded collateral, invitations, collateral orders, brainstorming with copy writers, dealing with vendors, production/pre-press, staff training/support, brand guardian.

MULTIMEDIA PRODUCER: pop-ups, banner ads, job board templates, invitations/forms, newsletters/mailers, microsites, front end web design, content management, project management, people management, staff training/support, online solutions, brand guarding.

MAY '05 - SEPTEMBER '07

GOWINGS BROS. { GRAPHIC DESIGNER / VISUAL MERCHANDISER }

graphic design, visual merchandising, store planning, window displays, in-store displays, prop making, hand ticket writing.

FEBRUARY '02 - DECEMBER '03

RABBIT PHOTO { LAB ASSISTANT }

photo processing, photo restorations, visual merchandising, customer service.

FEBRUARY '98 - NOVEMBER '99



KNOWLEDGE

APPLICATIONS (B=BEGINNER I=INTERMEDIATE A=ADVANCED)

Adobe – InDesign (A), Illustrator (I), Photoshop (I/A), Bridge (A), Flash (I),
Dreamweaver (I/A) and Acrobat Professional (A), QuarkXpress (I),

WEB LANGUAGES

html (I), JavaScript (B/I), css (B/I)

EDUCATION

INTERMEDIATE FLASH 2007

Sydney Community College

PROJECT MANAGEMENT 2007

Internal work course (Hudson)

ART DIRECTION PRINCIPLES 2006

AFA Adschool

WEB DESIGN 2006

WEA Community College

GRAPHIC DESIGN 2004

Shillington College

INTERIOR DECORATING 2004

Sydney Community College

VISUAL MERCHANDISING 2002

Sydney TAFE

PHOTO PROCESSING 1998

Sydney TAFE

RETAIL OPERATIONS 1998

Sydney TAFE